

A GLOBAL PROJECT

HEALTHY KIDS
2028



THE
LIVES AND LENSES
FOUNDATION

OUR MISSION

THREE WORDS:

LIVES AND LENSES

THIS PROJECT SERVES TO BRING
PHOTOGRAPHY AND CREATIVE ARTS
EDUCATION TO DISADVANTAGED
KIDS AND YOUTHS WHILE ALSO
FOCUSING ON AND ENHANCING THE
HEALTH OF THE COMMUNITY

THE CONCEPT

THE HEALTHY KIDS 2028 INITIATIVE WAS CREATED TO BRING QUALITY HEALTH EDUCATION TO CHILDREN ACROSS THE WORLD IN A WAY THAT WOULD BE FUN, INTERACTIVE, AND ALMOST ENTIRELY DRIVEN BY THE STUDENTS THEMSELVES

WHY GIVE A DATE?

BY SPECIFYING 2028, WE ARE, IN ESSENCE, HAVING A BUILT-IN DATE TO SOLIDIFY OUR STRUCTURE AND PROCESSES THEN SCALE UPWARD. BUT IT ALSO GIVES US A MEASURE ON WHEN TO RE-EVALUATE THE PROJECT TO SEE HOW IT CAN GROW AND INCORPORATE NEW OBJECTIVES. THIS IS SIMILAR TO THE “HEALTHY PEOPLE” INITIATIVE BY THE US DEPT OF HEALTH AND HUMAN SERVICES. THEY STAGE THEIR PROJECT SO THAT THEIR GOALS AND OBJECTIVES CAN EVOLVE OVER TIME.

OUR GOALS

PROVIDE MEANINGFUL HEALTH
EDUCATION TO KIDS ON A GLOBAL BASIS

INCREASE THE HEALTH STATUS OF THE
COMMUNITIES WE WORK WITH

EMPOWER THE KIDS TO USE THEIR
CREATIVITY IN A FUN AND ENGAGING
WAY THAT IS STEEPED IN A PROJECT-
BASED LEARNING METHODOLOGY

STIMULATE CULTURAL INTERACTION

TEAR DOWN CULTURAL BARRIERS AND
INCREASE CULTURAL AWARENESS

OUR PATH

HOW DO WE GET THERE?

HOW DO WE
ACCOMPLISH OUR GOALS?

WHAT KIND OF CLINICAL REVIEW
TO INFORMATION DISSEMINATION
TO SCHOOL IMPLEMENTATION
PROCESS DO WE UTILIZE?

HOW CAN THE KIDS RECEIVE
FEEDBACK ON THEIR WORK AND
GIVE FEEDBACK TO OTHERS?

INITIAL THOUGHTS

OUR PROGRAM WILL CONSIST OF:

INITIAL CONTENT CREATION OF HEALTH
TOPICS BY CLINICAL PROFESSIONALS

TRANSLATION OF THESE HEALTH TOPICS
INTO A SIMPLIFIED FORMAT FOR USE BY
SCHOOL LEADERS AND TEACHERS

CAN CONSIDER AN INTRO VIDEO FOR EACH TOPIC
THAT THE EDUCATIONAL STAFF AND KIDS CAN VIEW

THE INFORMATION IS THEN DISSEMINATED TO
ASSOCIATED SCHOOLS VIA EMAIL OR A WEB PORTAL

BEST TO HAVE TEACHER INPUT ON HOW THE SCHOOL
IMPLEMENTATION PROCESS WILL BE HANDLED

THE KIDS RECEIVE FEEDBACK TO FURTHER ENHANCE
THEIR UNDERSTANDING AND RETENTION OF THE TOPIC

SOME EXAMPLES

ALL TOPICS MUST BE AGE-
APPROPRIATE; SEE EXAMPLES BELOW:

HAND WASHING FOR ALL STUDENTS

STAYING SAFE AROUND
STRANGERS FOR YOUNGER KIDS

BEST PRACTICES TO MANAGE PEER-
PRESSURE AND CONFLICT RESOLUTION FOR
MIDDLE AND HIGH SCHOOL KIDS

HOW TO WORK THROUGH THE MENTAL
HEALTH DIFFICULTIES OF AN HIV DIAGNOSIS
FOR OLDER YOUTH IN AFRICA (THIS WOULD
LIKELY NOT BE DISSEMINATED GLOBALLY)

CONSIDERATIONS

BASIC CONSIDERATIONS INCLUDE:

REQUIRED EQUIPMENT INCLUDING A
CAMERA, COMPUTER, AND INTERNET

WHAT WEB PLATFORM TO USE – REQUIRES
THE ABILITY TO HAVE VIDEOS UPLOADED

SCHOOL INPUT IS NEEDED TO
DETERMINE THE FREQUENCY OF
PROJECTS/HEALTH TOPICS

DO WE ALLOW THE KIDS TO GIVE CRITIQUES?

DO KIDS VOTE ON THEIR FAVORITES AND IF
SO, WHAT DOES THE SCHOOL WITH THE
TOP-RANKING VIDEO RECEIVE?

OTHER CONSIDERATIONS

EACH VIDEO WILL NEED TO BE DUBBED OR
SUBTITLED INTO THE TARGET LANGUAGE
SPECIFIC TO EACH PARTICIPATING SCHOOL

IF WE DUB A VIDEO TO A PARTICIPATING
SCHOOL'S TARGET LANGUAGE, WE SHOULD
INCLUDE THE ORIGIN LANGUAGE – KIDS CAN
WATCH TWICE AND ENHANCE THEIR FOREIGN
LANGUAGE SKILLS

WHAT KIND OF POST-PRODUCTION WILL
BE NEEDED? I.E., VIDEO EDITING

WOULD LIKE TO COLLABORATE WITH A FILM
SCHOOL TO MAKE A SHORT VIDEO ON HOW TO
MAKE VIDEOS (SCRIPT, COMPOSITION, ETC)

LOGISTICAL CONSIDERATIONS

AS AN ORGANIZATION, WE WILL BE IN SCHOOLS
WORKING ON PHOTOGRAPHY PROJECTS WHICH
GRANTS SOME CROSSOVER

WE MAY NEED TO FIND ADDITIONAL CLINICAL
PROFESSIONALS FOR CERTAIN SPECIALTIES
(SUCH AS PSYCHOLOGY)

MAY BE ABLE TO LEVERAGE CONTENT ALREADY
CREATED, SUCH AS THAT ON KIDSHEALTH.ORG
BY NEMOURS CHILDREN'S HEALTH

FINANCIAL REQUIREMENTS SHOULD BE QUITE
LOW SINCE AFTER START-UP COSTS, MOST
COSTS ARE RELATED TO TRANSLATION SERVICES

COST VS. BENEFIT

WHILE NO COST OR VALUE CAN BE
PLACED ON THE HEALTH OF CHILDREN,
WE HOPE TO ACHIEVE THESE AIMS:

IMPLEMENT THIS LOW-COST PROJECT

- BUT -

MAKE A HIGH IMPACT ON KIDS
THAT CARRY FORWARD TO
THEIR ADULT YEARS

THEN IMAGINE THE RESULT

KIDS IN ECUADOR ARE TEACHING KIDS IN
SOMALIA ABOUT HAND WASHING

KIDS IN CHINA GET TO LAUGH ALONG WITH
KIDS IN KENYA AND THE UNITED STATES

KIDS AND YOUTH IN INDIA ARE LEARNING
ABOUT THE CULTURE OF SOUTH AMERICA

YOUTH IN HIGH-RISK HIV AREAS LEARN
HOW TO BEST MANAGE THE MENTAL HEALTH
ASPECT OF THE CONDITION

NEXT STEPS

1. IDENTIFY AND CONFIRM PARTICIPATING SCHOOLS
2. ENSURE PARTICIPATING SCHOOLS HAVE THE EQUIPMENT THEY NEED
3. DISTRIBUTE FIRST ASSIGNMENT
4. AS SCHOOLS CREATE THEIR FIRST VIDEO, OUTLINE THE TRANSLATION PLAN
5. LINK WITH A FILM SCHOOL TO CREATE A SHORT “HOW TO MAKE A VIDEO” VIDEO

QUESTIONS
AND
COMMENTS

HOW MANY LIVES
CAN BE TOUCHED?



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