

A GLOBAL PROJECT

HEALTHY KIDS  
2025

THE  
LIVES AND LENSES  
FOUNDATION

# OUR MISSION

THREE WORDS:

LIVES AND LENSES

OUR PROJECTS SERVE TO BRING  
PHOTOGRAPHY AND CREATIVE ARTS  
EDUCATION TO DISADVANTAGED  
YOUTHS WHILE ALSO FOCUSING ON  
AND ENHANCING THE HEALTH OF  
THE COMMUNITY

# THE CONCEPT

THE HEALTHY KIDS 2025 INITIATIVE WAS CREATED TO BRING QUALITY HEALTH EDUCATION TO CHILDREN ACROSS THE WORLD IN A WAY THAT WOULD BE FUN, INTERACTIVE, AND ALMOST ENTIRELY DRIVEN BY THE STUDENTS THEMSELVES

# WHY GIVE A DATE?

BY SPECIFYING 2025, WE ARE, IN ESSENCE, HAVING A BUILT-IN DATE TO SOLIDIFY OUR STRUCTURE AND PROCESSES THEN SCALE UPWARD. BUT IT ALSO GIVES US A MEASURE ON WHEN TO RE-EVALUATE THE PROJECT TO SEE HOW IT CAN GROW AND INCORPORATE NEW OBJECTIVES. THIS IS SIMILAR TO THE “HEALTHY PEOPLE” INITIATIVE BY THE US DEPT OF HEALTH AND HUMAN SERVICES. THEY STAGE THEIR FORMAT SO THAT THEIR GOALS AND OBJECTIVES CAN EVOLVE OVER TIME.



# OUR GOALS

PROVIDE MEANINGFUL HEALTH  
EDUCATION TO KIDS ON A GLOBAL BASIS

INCREASE THE HEALTH STATUS OF THE  
COMMUNITIES WE WORK WITH

EMPOWER THE KIDS TO USE THEIR  
CREATIVITY IN A FUN AND ENGAGING  
WAY THAT IS STEEPED IN A PROJECT-  
BASED LEARNING METHODOLOGY

STIMULATE CULTURAL INTERACTION

TEAR DOWN CULTURAL BARRIERS AND  
INCREASE CULTURAL AWARENESS

# OUR PATH

HOW DO WE GET THERE?

HOW DO WE  
ACCOMPLISH OUR GOALS?

WHAT KIND OF CLINICAL REVIEW  
TO INFORMATION DISSEMINATION  
TO SCHOOL IMPLEMENTATION  
PROCESS DO WE UTILIZE?

HOW CAN THE KIDS RECEIVE  
FEEDBACK ON THEIR WORK AND  
GIVE FEEDBACK TO OTHERS?

# INITIAL THOUGHTS

OUR PROGRAM WILL CONSIST OF:

INITIAL CONTENT CREATION OF HEALTH TOPICS BY CLINICAL PROFESSIONALS

TRANSLATION OF THESE HEALTH TOPICS INTO A SIMPLIFIED FORMAT FOR USE BY SCHOOL LEADERS AND TEACHERS

CAN CONSIDER AN INTRO VIDEO FOR EACH TOPIC THAT THE EDUCATIONAL STAFF AND KIDS CAN VIEW

THE INFORMATION IS THEN DISSEMINATED TO ASSOCIATED SCHOOLS VIA EMAIL OR A WEB PORTAL

BEST TO HAVE TEACHER INPUT ON HOW THE SCHOOL IMPLEMENTATION PROCESS WILL BE HANDLED

THE KIDS RECEIVE FEEDBACK TO FURTHER ENHANCE THEIR UNDERSTANDING AND RETENTION OF THE TOPIC

# SOME EXAMPLES

ALL TOPICS MUST BE AGE-  
APPROPRIATE; SEE EXAMPLES BELOW:

HAND WASHING FOR ALL STUDENTS

STAYING SAFE AROUND  
STRANGERS FOR YOUNGER KIDS

BEST PRACTICES TO MANAGE PEER-  
PRESSURE AND CONFLICT RESOLUTION FOR  
MIDDLE AND HIGH SCHOOL KIDS

HOW TO WORK THROUGH THE MENTAL  
HEALTH DIFFICULTIES OF AN HIV DIAGNOSIS  
FOR OLDER YOUTH IN AFRICA (THIS WOULD  
LIKELY NOT BE DISSEMINATED GLOBALLY)



# CONSIDERATIONS

BASIC CONSIDERATIONS INCLUDE:

REQUIRED EQUIPMENT INCLUDING A  
CAMERA, COMPUTER, AND INTERNET

WHAT WEB PLATFORM TO USE – REQUIRES  
THE ABILITY TO HAVE VIDEOS UPLOADED

SCHOOL INPUT IS NEEDED TO  
DETERMINE THE FREQUENCY OF  
PROJECTS/HEALTH TOPICS

DO WE ALLOW THE KIDS TO GIVE CRITIQUES?

DO KIDS VOTE ON THEIR FAVORITES AND IF  
SO, WHAT DOES THE SCHOOL WITH THE  
TOP-RANKING VIDEO RECEIVE?

# OTHER CONSIDERATIONS

EACH VIDEO WILL NEED TO BE DUBBED OR  
SUBTITLED INTO THE TARGET LANGUAGE  
SPECIFIC TO EACH PARTICIPATING SCHOOL

IF WE DUB A VIDEO TO A PARTICIPATING  
SCHOOL'S TARGET LANGUAGE, WE SHOULD  
INCLUDE THE ORIGIN LANGUAGE – KIDS CAN  
WATCH TWICE AND ENHANCE THEIR FOREIGN  
LANGUAGE SKILLS

WHAT KIND OF POST-PRODUCTION WILL  
BE NEEDED? I.E., VIDEO EDITING

WOULD LIKE TO COLLABORATE WITH A FILM  
SCHOOL TO MAKE A SHORT VIDEO ON HOW TO  
MAKE VIDEOS (SCRIPT, COMPOSITION, ETC)

# LOGISTICAL CONSIDERATIONS

AS AN ORGANIZATION, WE WILL ALREADY BE IN  
SCHOOLS WORKING ON PHOTOGRAPHY  
PROJECTS – LITTLE TO NO ADDITIONAL  
NETWORKING RESPONSIBILITIES

WILL NEED TO FIND ADDITIONAL CLINICAL  
PROFESSIONALS FOR CERTAIN SPECIALTIES  
(SUCH AS PSYCHOLOGY)

MAY BE ABLE TO LEVERAGE CONTENT ALREADY  
CREATED, SUCH AS THAT ON KIDSHEALTH.ORG  
BY NEMOURS CHILDREN'S HEALTH

FINANCIAL REQUIREMENTS SHOULD BE QUITE  
LOW SINCE AFTER START-UP COSTS, MOST  
COSTS ARE RELATED TO TRANSLATION SERVICES

# COST VS. BENEFIT

WHILE NO COST OR VALUE CAN BE  
PLACED ON THE HEALTH OF CHILDREN,  
WE HOPE TO ACHIEVE THESE AIMS:

IMPLEMENT THIS LOW-COST PROJECT

- BUT -

MAKE A HIGH IMPACT ON KIDS  
THAT CARRY FORWARD TO  
THEIR ADULT YEARS



# THEN IMAGINE THE RESULT

KIDS IN ECUADOR ARE TEACHING KIDS IN  
SOMALIA ABOUT HAND WASHING

KIDS IN CHINA GET TO LAUGH ALONG WITH  
KIDS IN KENYA AND THE UNITED STATES

KIDS AND YOUTH IN INDIA ARE LEARNING  
ABOUT THE CULTURE OF SOUTH AMERICA

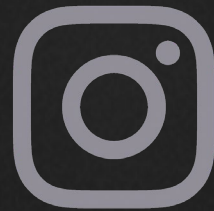
YOUTH IN HIGH-RISK HIV AREAS LEARN  
HOW TO BEST MANAGE THE MENTAL  
HEALTH ASPECT OF THE DISEASE

# NEXT STEPS

1. LINK WITH A FILM SCHOOL TO CREATE A “HOW TO MAKE A VIDEO” PIECE FOR THE KIDS
2. LINK WITH CLINICAL EXPERTS/REACH OUT TO NEMOURS CHILDREN’S HEALTH
3. CONFIRM PARTICIPATING SCHOOLS
4. ENSURE PARTICIPATING SCHOOLS HAVE THE EQUIPMENT THEY NEED
5. DISTRIBUTE FIRST ASSIGNMENT
6. AS SCHOOLS CREATE THEIR FIRST VIDEO, OUTLINE THE TRANSLATION PLAN

QUESTIONS  
AND  
COMMENTS

# HOW MANY LIVES CAN BE TOUCHED?



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(WEBSITE IS UNDER CONSTRUCTION)